## **Brief Report**

From Dewayne, Rita, and Antonio Shappley May 24, 2021

## **Internet Data**

For four sites

www.editoriallapaz.org www.iglesia-de-cristo.com www.apocalipsis.co www.alabanzas.info

Also, videos on YouTube and Vimeo

daily and

Visits for January 1 to April 30, 2021	228,494
Daily average for these 4 months	1,920
Documents accessed by visitors during the same period	661,228
During the last days of April, visits to editoriallapaz.org began to increase have remained at that level for the first 23 days of May. The data only for the 23 days is:	
Visits for May 1 – 23, 2021	59,670
Daily average for the 23 days	2,594
Documents accessed by visitors during the 23 days	144,085
<b>Grand Totals</b> From January 1, 2003 through April 30, 2021	
These do not include Antonio's site of hymns.	
Sessions (visits)	22,518,912
Documents accessed by visitors	41,649,834
Data for <b>Antonio's site of 172 hymns</b>	
<u>www.alabanzas.info</u>	
Visits for January 1 – April 30, 2021	8,751
Hymns accessed for the same period	14,629

## New, all-English Internet site launched May 21, 2021

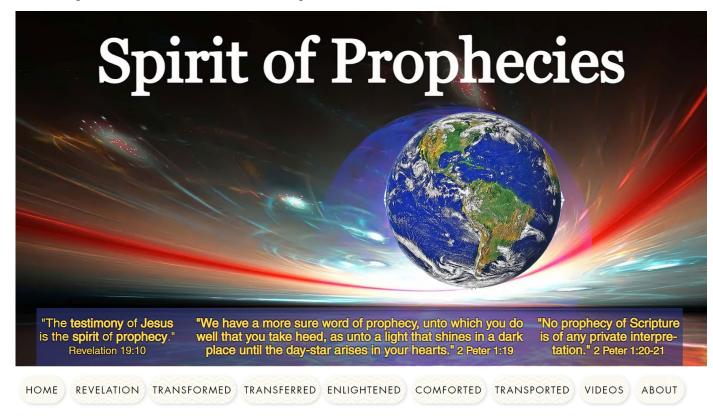
## www.spiritofprophecies.com

For years, I have been considering setting up an all-English Internet site for the materials I have translated from the original Spanish versions with the purpose of providing English-speaking

supporters and other interested parties an insight into the type of content we have been developing for evangelism and edification among Spanish-speaking peoples for about 53 years.

At last, as of Friday night, May 21, 2021, the site envisioned is a reality!

The name of the site is "**Spirit of Prophecies**," and the URL is <u>www.spiritofprophecies.com</u>. Following is a screen shot of the heading of the site.



I myself have designed and created the site in its entirety over the last 5 weeks, using the site creator WIX. <a href="www.wix.com">www.wix.com</a>. With headquarters in Tel Aviv, Israel, the company had 180,000,000 registered users in 190 countries last year.

A professional could have built the site in perhaps a fourth the time, but that route is costly. After an exploratory attempt in December 2020, this time I persisted and now have what is satisfactory to me.

On this new site, I am beginning to use, for the first time, appropriate **video clips**. Generally, they are from 6 to 70 seconds long. To my surprise, many thousands of free ones can be downloaded, and many more at a modest cost.

The **purpose** of this all-English site is to see how far we might be able to go on the platform of the Internet to help spiritually educate and evangelize the unconverted and religiously erring in the English-speaking world. 1.3 billion people in the world speak English, 360 million as their native tongue. For more on the "**purpose**," the "**name**," and **reasons for it**: <a href="https://www.spiritofprophecies.com/about-spirit-of-prophecies">www.spiritofprophecies.com/about-spirit-of-prophecies</a>.

There are **15 articles** and **studies** on the site as of this date and **43 more** in English in the queue, most of which we will add during coming weeks, Lord willing. Adding them is not a simple matter of "copy/paste" but of inserting paragraphs from Word documents into paragraph holders in WIX, some reformatting, adjusting them to graphics, perhaps incorporating additional text, new graphics, video clips, etc.

Every document must be formatted not only for desktops, laptops, and tablets, but also, especially, for **smart phones**. The WIX editor automatically reformats them for smart phones. However, according to my experience thus far, much additional formatting must be done, particularly, if the original formatting has any degree of complexity. Fortunately, reformatting for the smart phone does not change the original format for computers.

While 60% to 70% of users in many countries may see the material only in the smart phone format because they do not have a computer or prefer the smart phone, its esthetic layout can best be appreciated on HD or UHD monitors.

The initial challenge, a big one, is to get recognized by the major search engines, Google being the giant among them. A step in that direction would be for several thousand people to directly access this new site by typing in <a href="https://www.spiritofprophecies.com">www.spiritofprophecies.com</a> in the search window of the particular Web browser each uses, then opening at least 2 documents. Several times during the next 6 weeks!

I respectfully **invite you** to **visit** the **site** and read some, it not all, of the articles and studies. Really does not take very long. And if you find the material and its presentation acceptable, recommend it to others. Perhaps to your entire congregation.

As of Friday night, 8 p.m., May 21, I had Google Analytics set up for the site and gathering data. By 11 p.m. Sunday night, 137 visits from 16 countries had been registered, with 489 documents opened. This was mainly the result of informing my Facebook contacts, mostly Spanish-speaking, of the site and requesting their cooperation in making it known. Many of them are, no doubt, able to understand English very well, or, at least, to a degree that they could understand the material.

51.5% of all websites in the world are in English, followed by Russian, German, Japanese, Spanish, and French. Only 10% – 15% of all the websites in the World are active and being used in some fashion. Probably less. That is, about 120,000,000. Data found in <a href="https://www.siteefy.com/how-many-websites-are-there">www.siteefy.com/how-many-websites-are-there</a>.

This report was prepared by Dewayne Shappley.

A very sincere	"Thank you!"	' for your	interest in,	and generous	support of, th	ıe works we	carry on.